



Digital Badging FAQ

What is an open badge?

Open badges are web-enabled versions of a credential, certification or learning outcome which can be verified in real-time, online.

How does my certification get displayed as a badge?

We have partnered with Credly to translate the learning outcomes you've demonstrated into a badge, issued and managed through the company digital badging platform. The technology Credly uses is based on the Open Badge Standards maintained by IMS Global. This enables you to manage, share and verify your competencies digitally.

What are the benefits of a badge?

Representing your skills as a badge gives you a way to share your abilities online in a way that is simple, trusted and can be easily verified in real time. Badges provide employers and peers concrete evidence of what you had to do to earn your credential and what you're now capable of. Credly also offers labor market insights, based on your skills. You can search and apply for job opportunities right through Credly.

Who is Credly?

Credly is the end-to-end solution for issuing and managing digital credentials. Credly works with credible organizations to provide digital credentials to individuals, worldwide.

How will I know if I've earned a badge?

You will receive an email notification from Credly (admin@credly.com) with instructions for claiming your badge and setting up your account.

What if I don't want my badge to be public?

You can easily configure your privacy settings in Credly. You're in complete control of the information about yourself that is made public.

Is there a fee to use Credly?

No. This is a service we provide to you, at no cost.

What's to keep someone else from copying my badge and using it?

While badges are simply digital image files, they are uniquely linked to data hosted on Credly. This link to verified data makes them more reliable and secure than a paper-based certificate. It also eliminates the possibility of anyone claiming your credential and your associated identity.

Where and how can I share my badge through Credly?

You can share your badge directly from Credly to LinkedIn, Twitter, and Facebook; over email; embedded in a website or in your email signature.

What are labor market insights and how can I access them through Credly?

Labor market insights are pulled from live job requisitions. Based on your skills you can learn which employers are hiring, what job titles you might be qualified for, salary ranges and more. Search active job listings and even apply for them with just a few clicks through Credly. Access the labor market insights from your badge details page by clicking on Related Jobs, or by clicking on the skill tags assigned to your badge.

Can I export badges issued through Credly to other badge-storing platforms?

Yes, you can download your badge from the Share Badge page. Your downloaded badge contains Open Badge Infrastructure (OBI) compliant metadata embedded into the image. This allows you to store your badge on other OBI-compliant badge sites, such as the Badgr Backpack.

Can I import badges issued from other platforms into Credly?

Not at this time.

If I have a question about Credly, where can I find support?

You can find tutorials and answers to additional questions by visiting the Credly Help Center.