

# REIMAGINE YOUR COMMUNITY

Modernization is happening all around us, don't let your community fall behind. With over **\$550 B** in federal investments over the course of the next five years, now is the time for governments to start reimagining the way their communities are run and modernize through digital transformation.



**\$1.2T**

IN INFRASTRUCTURE INVESTMENTS



**\$550B**

IN FEDERAL INVESTMENT OVER FIVE YEARS DEDICATED TO INFRASTRUCTURE IMPROVEMENTS



**\$350B**

IN DIRECT AID FOR STATE AND LOCAL GOVERNMENTS (MONEY CAN BE USED TO COVER IT UPGRADES, CYBER-SECURITY, BROADBAND UPGRADES, AND MORE)

## FOUR PILLARS OF A SMART COMMUNITY

Identified from survey results, the four pillars of a smart community are the main areas of focus for CIOs at the state, city, and county levels over the next few years as they aim to improve their communities.

### 1

## LEGACY MIGRATION AND MODERNIZATION

AREAS GOVERNMENTS PLAN TO HAVE SIGNIFICANT CAPITAL INVESTMENTS FOR LEGACY MODERNIZATION EFFORTS IN THE COMING TWO YEARS



**75%**

HUMAN SERVICES AND PUBLIC WELFARE



**69%**

LABOR AND EMPLOYMENT



**60%**

HEALTH SERVICE



**58%**

ADMINISTRATION, FINANCE, AND WORKFORCE



**48%**

REVENUE AND TAX



**42%**

TRANSPORTATION AND INFRASTRUCTURE

WHY THEY PLAN ON ALLOCATING BUDGET TO MODERNIZING TECHNOLOGY



MODERN TECHNOLOGY RUNS MORE EFFICIENTLY AND IS MORE COST EFFECTIVE



AN UPDATED NETWORK IS BETTER ABLE TO MEET NETWORK DEMANDS OF CITIZENS AND EMPLOYEES

### 2

## CLOUD MIGRATION STRATEGIES

IT SPENDING ON CLOUD



2022

2025

APPLICATION SOFTWARE FOR CLOUD TECHNOLOGIES



2022

2025

IT SPENDING ON CLOUD TRANSITIONS

WHY EVERYONE IS SHIFTING TO THE CLOUD



A CLOUD MANAGEMENT TOOL CAN ALLOW YOU TO OPTIMIZE YOUR NETWORK WITH ONE CENTRALIZED TOOL



USING THE CLOUD CAN ENHANCE WORKPLACE PRODUCTIVITY, FLEXIBILITY, AND ENGAGEMENT

### 3

## CYBERSECURITY AND RISK MANAGEMENT

REASONS THAT CYBERSECURITY IS A MAIN CONCERN



**185%**

INCREASE IN RANSOMWARE ATTACKS IN THE FIRST HALF OF 2021



**82%**

INCREASE IN AVERAGE RANSOMWARE PAYMENT FROM 2020 TO 2021



**\$20B**

CYBERSECURITY VENTURE PREDICTED COST OF RANSOMWARE THIS YEAR

HOW A NEW NETWORK CAN IMPROVE YOUR CYBERSECURITY AND RISK MANAGEMENT



MODERN TECHNOLOGY INCREASES VISIBILITY INTO THE NETWORK TO IMPROVE THREAT DETECTION CAPABILITIES ENABLING YOU TO PROACTIVELY MITIGATE RISKS



CREATE A STRONGER RISK MANAGEMENT STRATEGY THANKS TO INCREASED VISIBILITY



THIS ALL ALLOWS FOR BETTER PROTECTION OF DATA, INFORMATION, AND FUNDS

### 4

## CITIZEN ENGAGEMENT AND EXPERIENCE

BIGGEST DRIVER TO EXPAND TO DIGITAL SERVICES

**74%**

BETTER ONLINE EXPERIENCE FOR CITIZENS

**10%**

INCREASED PUBLIC PARTICIPATION AND ENGAGEMENT

**2%**

BETTER COLLABORATION AMONG STATE AGENCIES

**10%**

OPTIMIZING OPERATIONS AND LOWERING COSTS

**4%**

EMPOWERING FRONTLINE GOVERNMENT EMPLOYEES TO COLLABORATE AND INCREASE PRODUCTIVITY

HOW UPDATED TECHNOLOGY CAN IMPROVE YOUR CITIZEN EXPERIENCE AND INCREASE ENGAGEMENT



NEW DATA AND INSIGHT EQUIPS YOU TO UNDERSTAND YOUR CITIZENS AND MODERNIZE YOUR COMMUNITY



ENHANCE DIGITAL ENGAGEMENT SINCE THE STRONGEST CITIES ARE THOSE WITH ENGAGED CITIZENS



INTEGRATE SMART TECHNOLOGY TO MANAGE CITIZEN ENGAGEMENT PLATFORMS AND CREATE A MORE SEAMLESS PATH FOR FUTURE TRANSITIONS

It is time to reimagine the way your community runs with the help of a digital transformation. The best communities are those that are able to work efficiently and without network interruptions to enhance the citizen experience. With the right technology infrastructure, you can better protect and serve your citizens while creating the community that meets the needs of those within it.

WWW.NASCIO.ORG/WP-CONTENT/UPLOADS/2021/10/2021-STATE-CIO-SURVEY.PDF  
WWW.GOVTECH.COM/BIZ/DATA/CITIES-CONNECTED-DIGITAL-CITIES-2021-DATA-INFOGRAPHIC  
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TO LEARN MORE ABOUT HOW TO REIMAGINE YOUR COMMUNITY AND UTILIZE TECHNOLOGY TO BECOME A SMART COMMUNITY, VISIT: LANDING PAGE LINK

