THE OFFICIAL WI-FI ANALYTICS PROVIDER AND AN OFFICIAL WI-FI PARTNER OF THE NHL®
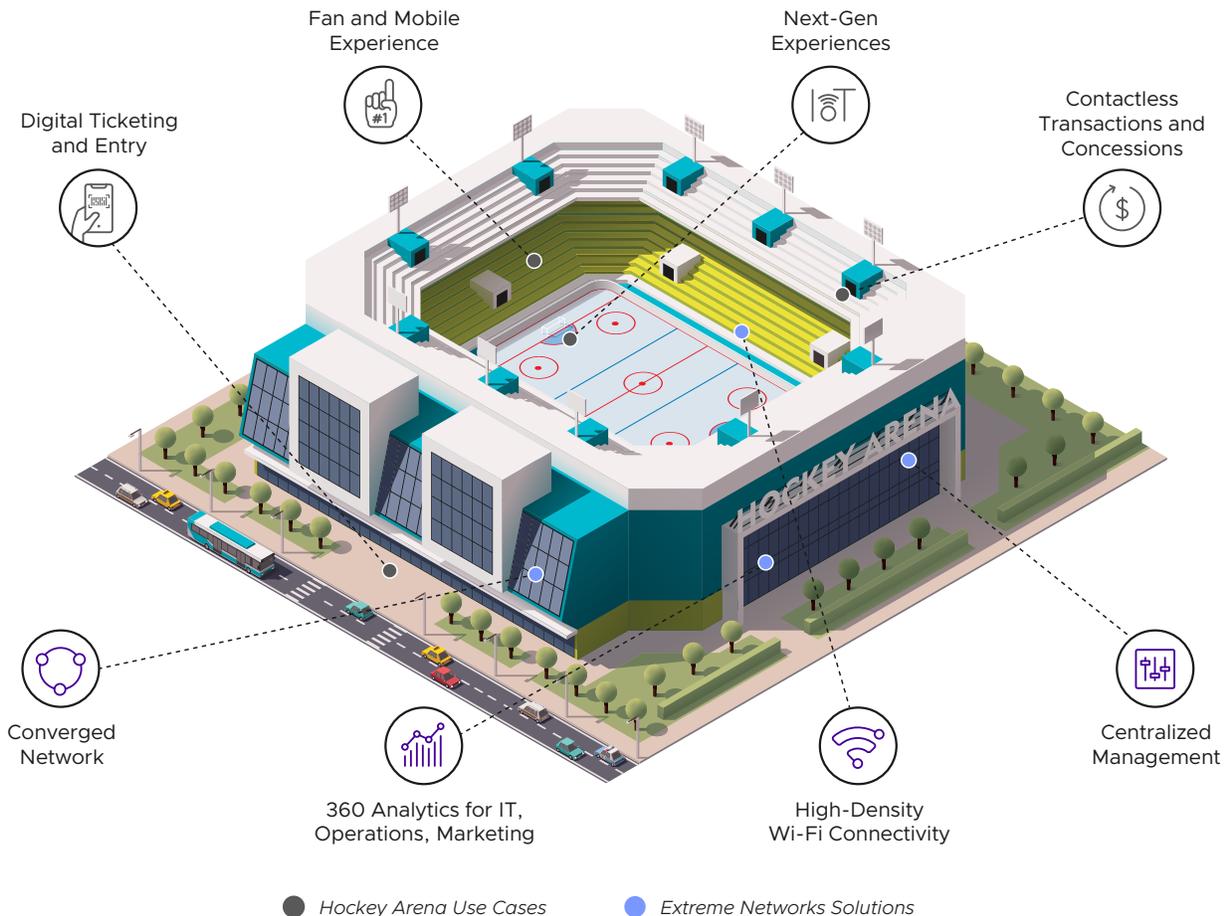
Network-Powered Digital Transformation for NHL Arenas

Sports teams and their connected venues face elevated demands. Purpose-built IT solutions are a critical asset to support those demands.

Operational Demand

Digital Ticketing and Entry
Contactless Concessions and Payments
Critical Game Day Operations

IT Demand

Infrastructure Readiness and Capacity
Secure Connectivity
Data Insights and Analytics

Fan Demand

Seamless Mobile and Application Use
Convenience and Safety
Unique Experiences and Access

How Extreme Helps: Advancing and Optimizing Arena Experience

Fan and Mobile Experience

Next-Gen Experiences

Digital Ticketing and Entry

Contactless Transactions and Concessions

Converged Network

360 Analytics for IT, Operations, Marketing

High-Density Wi-Fi Connectivity

Centralized Management

● *Hockey Arena Use Cases*   ● *Extreme Networks Solutions*

Extreme's Purpose-Built Analytics Package for NHL Clubs Include

- "Turn Key" Wi-Fi analytics solution and reporting for each opted-in NHL team/arena
- Hardware, software and subscription cloud services for each home NHL game
- Installation, configuration, maintenance and ongoing subscription services

Cross Functional Insights and Analytics
for Connected Arenas

Customer and Fan Insights

- Monitor Behaviors, Actions, and Engagements
- Mobile/Application Preferences
- Enable Persona Building and Data Mining

Business Development

- Track and Activate Applications (Social, Betting, etc.)
- Augment and Sell Data
- Identify New Partners

Operational and Facilities

- Access Location-Based Analytics
- Optimize Event Management
- Monitor and Manage Critical Systems

Information Technology

- Maintain Critical Uptime
- Quality Experience
- Network Usage and Benchmarking
- Event-to-Event Preparedness

Learn more about Extreme Networks' purpose-built IT network solutions for venues, and our NHL validated design. Visit our solution page or contact our Sports and Public Venues Team!

Extreme networks