

Extreme Networks and Pintr

Building a Better Campus Experience with Wayfinding and Location Intelligence

Colleges campuses around the world are expanding and modernizing in an ongoing effort to attract students and deliver rich learning experiences. An incoming freshman on today's campus has to navigate between courseload and new environment – not even counting simply getting to class on time.

Imagine a campus where new students can easily find their way to classes, where valuable equipment is always available when needed, and where students and staff receive real-time notifications about important events and announcements. With the combination of Pintr and Extreme, colleges and universities can improve campus navigation, optimize resource utilization, enhance safety and security, and boost campus engagement.



Benefits for Higher Education



Improve Campus Navigation and Accessibility

- **Wayfinding for New Students and Visitors:** Simplify the experience for new students and visitors by providing clear directions and navigation to lecture halls, libraries, and student centers.
- **Accessibility Support:** Ensure that all students, including those with disabilities, can easily navigate the campus.



Optimize Resource Utilization

- **Efficient Use of Campus Resources:** Track the real-time location of valuable assets such as lab equipment and library carts, ensuring they are always available when needed.
- **Space Utilization:** Analyze foot traffic and occupancy data to optimize the use of campus spaces and avoid congestion.



Enhance Safety and Security

- **Real-time Location Services:** Monitor the location of students, faculty, and staff to ensure their safety. In case of emergencies, quickly locate and assist individuals in need.
- **Geofencing:** Create virtual boundaries to restrict access to certain areas during specific times, enhancing security and compliance.



Boost Campus Engagement

- **Contextual Notifications:** Send location-specific messages to students and staff to inform them about upcoming events, lectures, or important announcements.
- **Event Information:** Provide detailed information about campus events in the right context at the right time.



Streamline Administrative Processes

- **Hassle-free Registration:** Simplify the registration process for campus events and activities with clear directions and easy navigation.
- **Visitor Management:** Enhance the visitor experience by providing easy access to amenities such as food, restrooms, and coat check areas.



Data-Driven Decision Making

- **Location Analytics:** Utilize heatmaps, traffic flows, and occupancy analytics to understand how students, faculty, and visitors interact with campus buildings.
- **Resource Allocation:** Use real-time data to allocate resources effectively, ensuring that the campus operates smoothly and efficiently.

[Learn More](#)

Discover how [Pointr and Extreme Networks](#) partner to help organizations evolve their business accordingly with smart building technology and location intelligence.