

Purpose-built Analytics that Help Organizations Improve Workplace Efficiency and Employee Experience

Occupancy analytics have never been more valuable for understanding return to work velocity, new employee behaviors, and for making hybrid space design.

The dynamic nature of hybrid working has put a premium on understanding the utilization of buildings to support real estate portfolio strategies, workplace optimization and overall employee experience. Wi-Fi networks can be leveraged to act as occupancy sensors, providing a cost-effective and scalable means of delivering occupancy insights to forward-thinking organizations.

Understanding historical, real-time and predictive patterns of use will better inform space optimization initiatives and drive hard ROI. Underutilized buildings or floors can be decommissioned or subleased. Operational costs like building maintenance, janitorial and heating and cooling can often be reduced once the actual usage of the building is understood.

Many of the existing IoT solutions used to capture utilization data are costly to procure, time-consuming to deploy and difficult to maintain. However, existing Wi-Fi networks with location applications can be effectively leveraged to provide a cost effective and scalable way to provide an accurate data source to deliver occupancy insights for modern organizations.

Workplace Insights that Scale

Rapid Time-to-Value

Delivers portfolio-wide utilization insights to make data-driven real estate spend decisions with no additional hardware required.

Secure and Private

Address privacy concerns common in IoT occupancy counting solutions with compliant, anonymized data sourced from Wi-Fi triangulation.

Real-Time Data Collection

Reduce inefficient, point-in-time manual space audits with persistent data capture that fuels descriptive, predictive and prescriptive analytics to support new ways of working.

Integrated with ExtremeCloud™ IQ



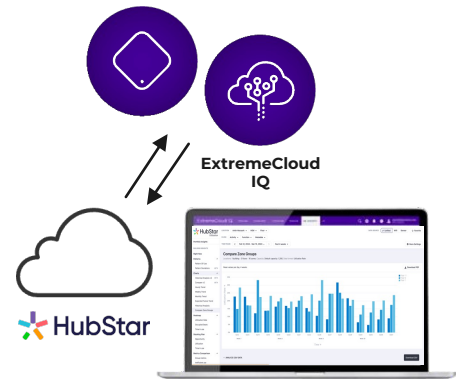
More Cloud, Less Hardware: Use existing cloud-managed Wi-Fi deployment to capture employee presence data while minimizing or eliminating the need for physical IoT sensor deployments.



API Connector: Pre-built integration between HubStar and ExtremeLocation Essentials (from ExtremeCloud IQ) harnesses aggregated location data from Extreme Wi-Fi access points.



Enterprise Scalability: Deploy across your entire portfolio in a matter of weeks.



Extreme Networks and HubStar Partnership

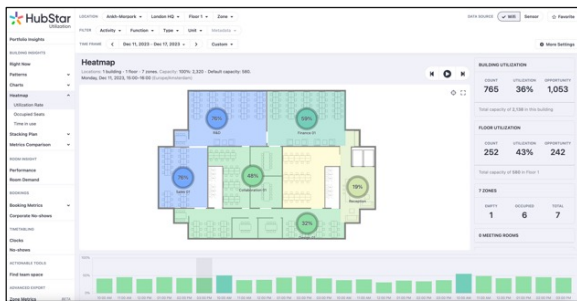
“Our partnership with Extreme Networks signifies a pivotal moment in our commitment to shaping the future of work, as organizations embrace innovative approaches to measuring and managing their spaces and places. By seamlessly integrating with Extreme Networks’ ExtremeLocation Essentials API, HubStar Utilization delivers unrivalled insights to inform and guide high impact real estate and workplace experience decisions. This collaboration exemplifies our dedication to empowering workplace leaders – with holistic data and out-the-box automation – to navigate the new frontier of hybrid work and human-centric space design.”

JOHN ANDERSON
CHIEF EXECUTIVE OFFICER, HUBSTAR



Features

The ExtremeLocation Essentials integration with HubStar empowers real estate and facility management professionals to make high-value decisions via a purpose-built, comprehensive analytics suite.



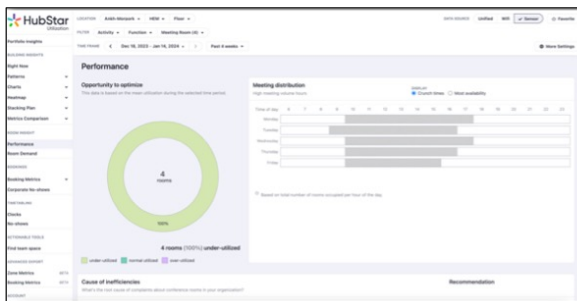
Floorplan Heatmaps

Visualize aggregated presence information to make better informed space design decisions.



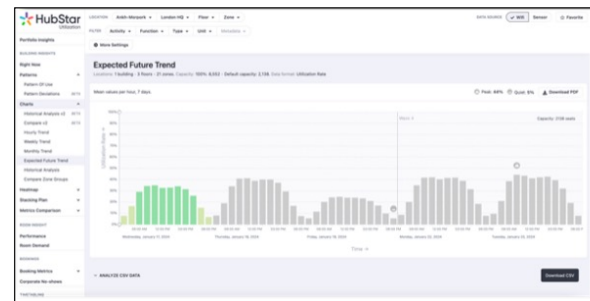
Descriptive Analytics

Set threshold alerts to get notified when predefined capacity thresholds are met.



Prescriptive Analytics

Determine the optimal course(s) of action to achieve desired outcomes



Predictive Analytics

Anticipate future space requirements based on historical patterns of use.

Learn More: [ExtremeCloud IO](#) | [HubStar](#) | [Extreme Alliance Technology Partner](#)



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